



## **Alex Steel appointed to new role of Group Commercial Director**

**16 September 2020**

Origin Enterprises plc ('Origin' or 'the Group') is pleased to announce the appointment of Alex Steel in the newly established role of Group Commercial Director, effective 1 October 2020. Reporting directly to Group CEO, Sean Coyle, the new Group Commercial Director will oversee the Group's commercial operations and assume responsibility for a number of central support areas including Portfolio, Commercial Excellence, R&D and Innovation.

Alex joined Origin as Group Head of Commercial Development in December 2019. Prior to joining Origin, Alex worked at Syngenta AG, a global producer of crop protection and seed innovations, for 11 years, where he held a number of senior leadership positions.

Alex joined Syngenta in 2009 as Mergers & Acquisition Manager before becoming the Global Head of Corporate Venture Capital. He led a number of successful acquisitions and built a portfolio of early stage investments that delivered strategic and financial value to Syngenta. He moved into the commercial business in 2016 as the Territory Head for North Europe where he was responsible for the UK, Ireland, Benelux and Nordic businesses and subsequently became Head of Sales and Strategic Accounts where he supported the large, multi-country European distributors.

**Sean Coyle, Origin's Chief Executive Officer, commented:** *"Alex joined Origin in December 2019, bringing a wealth of industry expertise to the Group. We are delighted that he will now assume the new role of Group Commercial Director where he will drive the continued development of the business; and optimise and align our central organisation from a commercial perspective."*

**ENDS**

**Enquiries:**

**Origin Enterprises plc**

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## **About Origin Enterprises plc**

Origin Enterprises plc is an international Agri-Services group, providing specialist agronomy advice, crop inputs and digital agricultural solutions to farmers, growers and amenity professionals. The Group has leading market positions in Ireland, the United Kingdom, Belgium, Brazil, Poland, Romania and Ukraine. Origin is listed on the Euronext Growth (Dublin) and AIM markets of the Irish and London Stock Exchanges.

Euronext Growth (Dublin) ticker symbol: OIZ

AIM ticker symbol OGN

Website: [www.originenterprises.com](http://www.originenterprises.com)